



## NOVEMBER NEWSLETTER 2009

Hello everyone! I am amazed every year by the weather in the South. This year has been particularly strange because of the wet fall and warm temperatures. It has extended the growing season, which can be a blessing and a curse for landscapers. Let's hope that the weather will dry out before the holidays arrive. Here's wishing everyone a Happy Thanksgiving!



### Leaf Season is in Full Swing

Leaves are falling... fast! Most of our clients have contracts that include a certain amount of leaf removal. For most of our properties, our process is to blow the leaves into a natural area one week, then come back with the vacuum truck the following week to take the fallen leaves off-site. It is the most efficient, cost effective way to deal with leaf removal. (There are some properties with heavy leaf debris and these are handled differently.)

Typically, October and November are two of the driest months of the year in the Charlotte area. It has been a struggle this fall because the rainfall has impeded our ability to blow and vacuum the leaves. We're hoping Mother Nature will co-operate so that we can get the leaves off property. If you have any questions regarding this process, please feel free to call our office or check your contract for specifics.

### Mowing Schedule Changes

Typically, November brings a change in schedule for landscapers. Since most grasses do not grow as quickly in the winter, mowing does not have to be done as often. (Although the wet weather this year has lengthened the growing season.)

AA Tex Lawn tries to maintain the same schedule for your property. Although we may not need to mow every week, we will still be on-site at your property to pick up debris, blow the leaves, and generally keep the place looking great. Every contract is different. So the specifics for your neighborhood may vary depending on the contract.

### Irrigation

There are new regulations in regard to irrigation. An irrigation contractors licensing bill went into effect January 1, 2009 requiring irrigation contractors to be licensed. This is an effort to regulate irrigation installation practices and conserve water use within the state of North Carolina.

You'll be happy to know that AA Tex Lawn is licensed to install, maintain, and repair your irrigation system. We are in the process of winterizing all irrigation systems now. Our goal is to have all systems completed by Thanksgiving. If you have any issues, please feel free to call our office.

### Green Industry Conference

Mark and Cory Lay recently traveled to Kentucky to attend the annual Green Industry Conference held by PLANET (the Professional Landscaping Network.) These conferences are one of the ways our owners stay educated on changes in the industry, trends, and new technology to help our clients.

Mark and Cory were inspired by the seminars. Upon returning, they shared their excitement about the future of the industry with our office staff. Here's to a bright future!

### Special Pricing on Trees

Fall is the time to spruce up your landscape by installing trees and shrubs. Planting them in the fall or winter allows the plant to focus on establishing the roots before the spring growing season begins.

AA Tex Lawn is currently running a special on purchase and installation of trees. For more information, see our ad on page 2.



### Want More Information?

If you want more information, please check our website at [www.aatexlawn.com](http://www.aatexlawn.com). Please pass this newsletter along to friends or neighbors who might like to receive it. They can also sign up to receive their own copy by e-mailing us their name, e-mail address, and community name to [info@aatexlawn.com](mailto:info@aatexlawn.com).

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## AA Tex Lawn Tree Program Fall 2009

We have special offers from our tree vendors that make it possible for us to sell these to our customers at discounts as large as **40%** off of the regular installed price. The more trees that are purchased the larger the discounts. Fall is the optimum time for tree installation and landscaping.

**Volume:** Neighbors and neighborhoods can go together to take advantage of the volume discounts. You do not have to purchase multiples of one type of tree. You can mix and match as many of the varieties that are offered to meet the quantities in each volume category. You can also inquire and if they are available order varieties that are not on the list and those will also count towards the volume quantities.

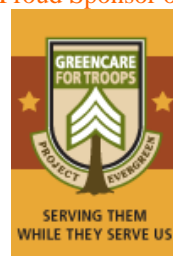
**Installation Time:** We will collect pre-orders at these special prices through November 1<sup>st</sup> 2009. We will begin installation on the tree orders as early as October 1<sup>st</sup> of 2009. For us to be able to offer such deep discounts we have to ship the orders in large groups. We will schedule all the orders based on the order in which we receive the requests. We will continue to accept orders after November 1<sup>st</sup> 2009 based on the availability of product. The special pricing offer ends December 15<sup>th</sup> 2009.

**What do you receive with the installation?** Each tree will be planted, mulched and staked when appropriate. (We do not stake multi-stem trees or full to the ground evergreen trees) Tax is included in the installed sale price of the tree. The trees will be guaranteed to leaf out in the spring of 2010. We will provide you with instructions on how to properly water your new trees.

**Preparation for Installation:** We will provide marking flags for each tree to be installed. This will give you the opportunity to mark where you would like the trees and then review the choice before installation. We will call North Carolina One Call to have the utilities located. We cannot dig within 30 inches of any marked line.

Please call our office with any questions (704) 821-0708 or e-mail us at [info@aatexlawn.com](mailto:info@aatexlawn.com).  
Check out our website at <http://www.aatexlawn.com>.

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